

# emsi for Workforce Development

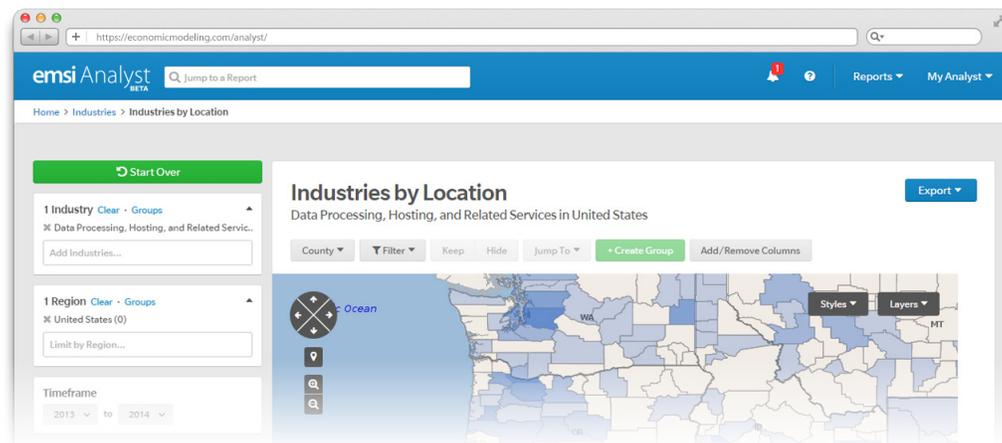
## Data – An Essential Ingredient

One of the key hurdles for WIBs is data. Like all the information you've been stuffing in the filing cabinet for years, data is only as useful as it is accessible and understandable. For WIBs, a big part of that filing cabinet is labor market data—the massive amount of information that the U.S. collects on employment and human capital.

Harnessing labor market data is what EMSI is all about. We transform data from an unwieldy file cabinet into a powerful ally that drastically improves WIBs' decision-making process.

### WHAT CAN YOU DO WITH EMSI DATA?

- Build better strategic plans using EMSI's analysis of demographic, education, and employment characteristics.
- Discover the jobs that are important to your region and establish focus on those in-demand occupations.
- Improve business services by connecting powerful occupations to growing industries and employers in your region.
- Understand your WIB's impact on the community—and become an even more effective leader.
- Use job posting data to see month-by-month demand for occupations, down to the businesses that buy the postings.



ECONOMIC MODELING SPECIALISTS INTL. (EMSI) PROVIDES HIGH-QUALITY EMPLOYMENT DATA AND ECONOMIC ANALYSIS VIA WEB TOOLS AND CUSTOM REPORTS.

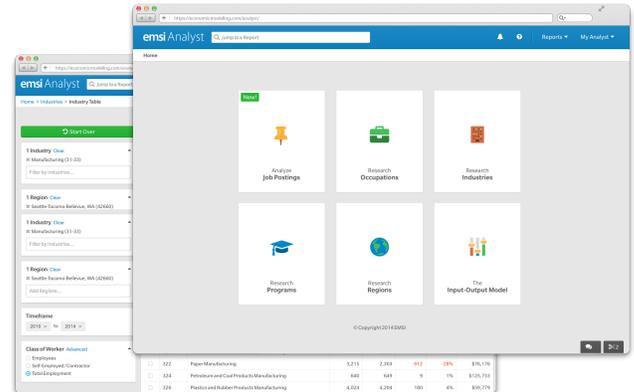
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# ANALYST

## Labor Market Intel

For the past 10 years, EMSI has been supplying WIBs with the data necessary for understanding and communicating with employers about the local economy and workforce. We do this via Analyst, a user-friendly, web-based, customer service-supported tool that allows workforce boards to quickly tap into key data for their regions. Drawing from over 90 data sources, Analyst can help you understand your region's important economic realities:



- Total jobs by any of 1,100 industries or 800 occupations
- Economic trends, growth, decline, and regional industry/occupation specialization
- Demographics by industry and occupation
- Local training providers
- Job postings
- Competencies (KSAs)

# CAREER COACH

## Building Career Pathways

Workforce investment boards prepare skilled workers for career and economic advancement. But how do you provide them with the information they need to pursue these goals? Empower your customers with Career Coach, and they will be equipped with the data they need to make informed career and educational decisions. This interactive, user-friendly tool is EMSI's revolutionary solution for giving your customers a vision for the future. It's easy to set up, easy to access, and available 24 hours a day.



## Welcome to Career Coach!

Career Coach is designed to help you find a good career, employment, job postings, and associated education and training.

**Q Search careers** or **browse all careers**

Search for a career or job title and Career Coach will give you relevant data

What kind of job do you want?

Visit our website or contact [jhawkins@economicmodeling.com](mailto:jhawkins@economicmodeling.com) to learn more about our services

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