

Location

Sault Ste Marie,
Ontario, Canada

Headcount

1,362

Focus

Prioritizing cross-cultural learning between Indigenous communities and other parts of northern Ontario society

CHALLENGE

When we were developing our proposals to funding partners at the municipal, provincial and federal level, it was difficult to demonstrate our total economic impact. As our Sault Ste Marie campus is located in a fairly small city (70k), we wanted to be able to tell our story in a compelling fashion and also have our impact quantified. The institution had not completed an Economic Impact Report, so this was uncharted waters for us.

SOLUTION

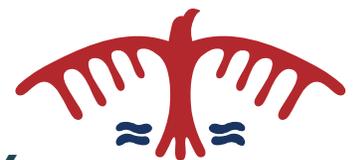
Emsi has been an instrumental partner in supporting many of our successful proposals. In addition to the proposal's support, we use our economic impact report data in many communication functions which is always an effective tool to have at our disposal.

RESULT

The data provided by Emsi has supported proposals that have secured over 25 M for various levels of government. Enrollment continues to increase year over year and the funding agencies appreciate our ability to quantify the impact of both our operations and our infrastructure projects.

As told by Colin Wilson,
Director of Strategic Advancement

“Enrollment continues to increase and funding agencies appreciate our ability to quantify impact”

**FROM THE STUDY**

“Algoma University (AU) creates value in many ways. The University plays a key role in helping students increase their employability and achieve their individual potential. AU facilitates new research developments and draws visitors and students to the region, generating new dollars and opportunities for Sault Ste Marie. AU provides students with the education, training, and skills they need to have fulfilling and prosperous careers. Furthermore, AU is a place for students to meet new people, increase their self-confidence, and promote their overall health and well-being.”

ECONOMIC IMPACT STUDY

A custom report that measures your impact on the regional economy and workforce, and calculates your school's return on investment for students, taxpayers, and society