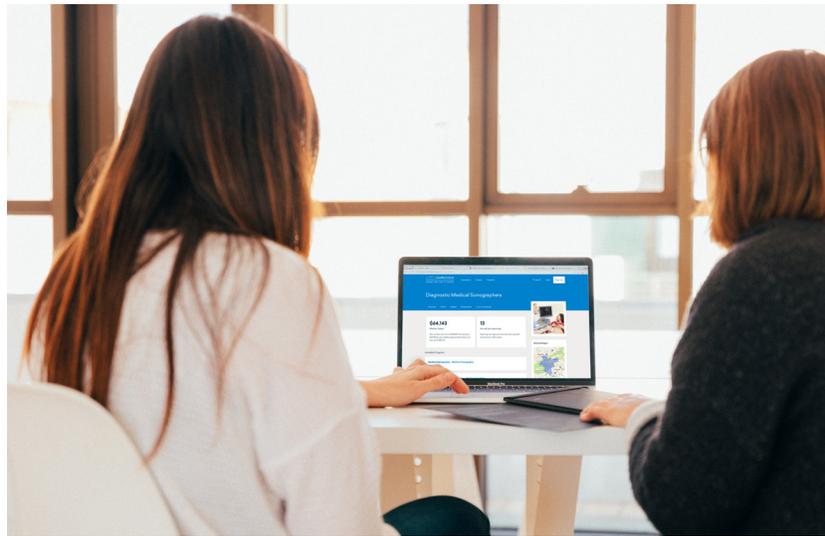




# How Career Coach works

## Students can

- Take a 6- or 60-question strengths assessment
- Explore career matches: wages, job growth, skills, and more
- Find related programs at your institution
- Create and upload a résumé to live job postings



## Businesses can

- Post jobs directly to career pages on your Career Coach site
- Receive notifications when candidates upload résumés to their postings
- View applicants, download résumés, and leave feedback

## Colleges can

- Deploy an externally hosted, mobile-friendly site with your institution's branding
- Customize the program-to-occupation mapping
- View analytics to measure student engagement and see the most popular careers and programs
- Approve or deny job posting requests from employers

*"Career Coach helps our students think more deeply about their strengths.  
In my 13 years in career services, it's the best tool I've used."*

**- Daniel Ortego**  
McHenry County College

