Skilled Trades, Upskilling, Perception of Work

TEAM SCENARIO

Emerging Jobs

- Scenario:

  You are looking to deepen your institution's relationship with a local employer. You know they employ some of your alumni, but this has happened organically and the company doesn't have a strong sense for how you could help them develop their talent. How can you engage with them and begin to develop formalized training pathways and offerings for their workforce? Assess your current program portfolio as it relates to their workforce needs, grow an understanding of their key needs down to specific jobs and skills, and identify areas of opportunity to create new offerings. Use this to build a case that will resonate with the company and show your institution's potential as a strategic partner.

Emerging Jobs

- Challenge:
  - How can you use data to build trust with this company?
  - What elements are critical to address?
  - What's your current method for program evaluation, and how can data improve this method?

- Region: Seattle MSA, WA
- Company: The Boeing Company

Gameplan

- Group Work: 20 minutes
    - Break into groups of 8-10 people
    - Discuss a strategy for answering the scenario
    - Caroline, Brent, and Sandra are happy to advise!
    - Scenario outline, Emsi logins, and wifi passwords found on each table
- Team Sharing: 5 minutes/team
    - Each group chooses a spokesperson to share the table's ideas/insights with the room
    - The group with the most brilliant strategy wins prizes!

The clock starts now!

Team Sharing

5 minutes/Team

What would Emsi do?

- Company Talent Profile - establish an overview of the company, its in-demand jobs and skills

- Job Posting Analytics- explore SOCs to connect to LMI, emerging job titles and skills, a comparison of talent in your region based on skills

- Program Overview - look at the programs offered, the gap between supply and demand, occupations that lead from programs.

- Profile Analytics - determine the spread of talent in your area based on company, alumni, and in-demand skills

Thank You

Caroline Landis

caroline.landis@economicmodeling.com

208-997-8023

economicmodeling.com