

Monday, April 8, 2019

10:00-11:00 a.m.

What Higher Ed Needs to Do to Engage Adult Learners

Speaker: Marie Cini, president, Council for Adult and Experiential Learning

As adult working learners become the focus in many postsecondary institutions, administrators and faculty often find themselves ill-equipped to meet their needs. Drawing on CAEL's work with more than 250 institutions, CAEL's new president will discuss some of the major disconnects between what higher ed offers and what adult working learners want and need, and will offer recommendations for forward-thinking institutions to close the gap on these disconnects.

12:30-1:30 p.m.

How Consumer Insights and Outcomes Data Can Increase Higher Education Value

Speakers: Rob Sentz, chief innovation officer, Emsi and Dave Clayton, senior vice president, Consumer Insights, and Ben Wildavsky, senior vice president, National Engagement, Strada Education Network

Hear the latest findings detailing the experiences that shape students' perceptions of postsecondary education, how well they believe it prepares them for work, and what they do with their degrees once they enter the labor market. Findings are from two data sets: Strada's Consumer Insights with Gallup and Emsi's resume and social profile analysis, a data set comprised of over 100 million Americans to better understand what people do after they graduate.

2:15-3:30 p.m.

Growing the EdRec Alliance to Create a Student-Controlled Education Record

Speakers: Dale Allen, PhD, president, DXtera Institute; Matt Gee, CEO, Brighthouse; Wayne Skipper, CEO, Concentric Sky

The EdRec Alliance is rewriting the rules of the game for personal education data by empowering learners with control of their own permanent education record across institutions, applications, and platforms. Join EdRec Alliance leadership and participants to engage in the development effort and explore becoming a collaborator on the effort to develop a student-controlled education record.

4:30-6:00 p.m.

Strada Education Network Reception: Employer Engagement & ISAs in San Diego

Speakers: Daryl Graham, senior vice president, Philanthropy, and Larry Lutz, executive vice president, Corporate Development, Strada Education Network

An open reception for ASU GSV attendees to learn more about the innovative work of the San Diego Workforce Board to engage employers in education. Hear from Larry Lutz, executive vice president at Strada Education Network, to learn more about the trends and issues with income share agreements.

Tuesday, April 9, 2019

9:00-9:45 a.m.

On-ramps as Engines of Upward Mobility

Participants: Strada Institute for the Future of Work; i.c.stars, Launchcode, Kenzie Academy, Techtonic, JVS, Jobtrain, Skillist, Cell-Ed, and Guild

Hear from nine innovators on how they've designed on-ramps to good jobs for the 44 million Americans at risk of being left behind in the future of work. Each innovator will present in PechaKucha format (20 slides x 20 seconds each) to showcase how they tailor training and wraparound services to support the most vulnerable segments of our population.

10:00-10:45 a.m.

Blindspots When It Comes to the Future of Learning and Work

Moderator: Michelle R. Weise, chief innovation officer, Strada Institute for the Future of Work

Panelists: Clark Gilbert, president of BYU-Pathway Worldwide; Ryan Craig, co-founder and managing director, University Ventures; Kathy Qu, engagement manager, Entangled Solutions; Heather Terenzio, founder and CEO, Techtonic

Join Strada Institute for the Future of Work for a solutions-oriented discussion about on-ramps to good jobs and how to scale them. How can we bring the best thinking from mega online education providers, last-mile providers, investors and employers to overcome some of the barriers to growth and reach the 44 million working Americans who could benefit from these models?

11:00-11:45 a.m.

Five Ways Higher Ed Should Use Labor Market Analytics

Speakers: Rob Sentz, chief innovation officer, Emsi, and John Gabrieli, innovation analyst, Southern New Hampshire University

People are questioning the value of higher education like never before. Students, parents, businesses, and politicians need confidence that your programs prepare students for good careers. At the same time, higher education is about more than job preparation. It's about developing well-rounded people, not just skilled employees. But can you do both? Yes, you can. In this talk you will learn about how colleges and universities are using data to keep themselves valuable and relevant in a fast paced economy.

2:30-4 p.m.

Measuring Social Impact in the Education/ Employment Market – Lessons from the Field

Moderator: Kerri Briggs, principal, Cicero Group
Panelists: Sean Gallagher, executive professor of Educational Policy, Northeastern University Josh Jarrett, chief product officer and co-founder, Koru, Lance Potter, director of evaluation, New Profit and Tom Dawson, chief operating officer, Strada Education Network

This session will feature leaders working in the impact measurement space discussing the strategy and approaches they have utilized at their organizations, answering these questions:

- What is the organization's mission/strategy?
- How does your strategy shape your approach to measurement? What about the other way around—how does measurement shape your strategic planning and, importantly, your strategic decision-making/ implementation?
- What is working well?
- What could be improved?
- What opportunities exist for professional learning and partnership moving forward?

After the panel discussion, attendees are encouraged to continue the conversation 1-1 with panel respondents and fellow attendees.

5:00-6:00 p.m.

Cocktails Hosted by Strada: Welcoming EMSI to the Network

Strada CEO Bill Hansen will introduce Andrew Crapuchettes, CEO, Emsi

Wednesday, April 10, 2019

8:30-9:30 a.m.

Roadtrip Nation presents Skill Powered, an Inspirational Film Encouraging People to Build the Life They Want to Live

Speakers: Mike Marriner, co-founder, Roadtrip Nation, and Dara Warn, COO, Penn Foster

Join Roadtrip Nation and Penn Foster to screen and discuss their new film, "Skill Powered," and discover what three roadtrippers learned as they crossed the country to talk to people working in skill-forward careers—people who've embraced other roads to opportunity, like trade schools, certificate programs, and on-the-job training. Not every success story has to start with a four-year degree. A fulfilling life is built any way you choose.

10:30 a.m.-12:30 p.m.

EdRec: Shared Development of the Self-Sovereign Student Record

Speakers: Dale Allen, PhD, president, DXtera Institute; Matt Gee, CEO, Brighthive; Wayne Skipper, CEO, Concentric Sky; Sharon Leu, senior policy advisor, US Department of Education Office of Education Technology

A winner of the Reinventing the Higher Education Ecosystem Challenge, the EdRec Alliance envisions a future ecosystem that will enable the student-controlled exchange of digital information. Be active participants in a Next Generation By Design session to learn how to join the effort to develop fully portable, vendor-agnostic, self-sovereign student records. Leadership from the US Education Department's Office of Education Technology will share exciting news regarding next steps related to the Ecosystem Challenge.

1:00-3:00 p.m.

Improving Student Support and Educational Experience at Scale: How University of Phoenix Enhanced Student Outcomes Through Coaching

Speakers: Pete Wheelan, CEO, InsideTrack and Raghu Krishnaiah, COO, University of Phoenix

Learn about the University of Phoenix's efforts to improve the student experience by integrating developmental coaching into student support. Hear about implementation of the program and explore how introducing new training and leadership methods contributed to a cultural transformation across the institution. Attendees will gain insights into incorporating coaching, sustaining large-scale initiatives, managing organizational change and effectively leveraging outside partners.

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