



Completion With a Purpose®

Strada Education Network is a national nonprofit dedicated to improving lives by catalyzing more direct and promising pathways between education and employment. We engage with partners across education, nonprofits, business and government to focus relentlessly on students' success throughout all phases of their working lives.

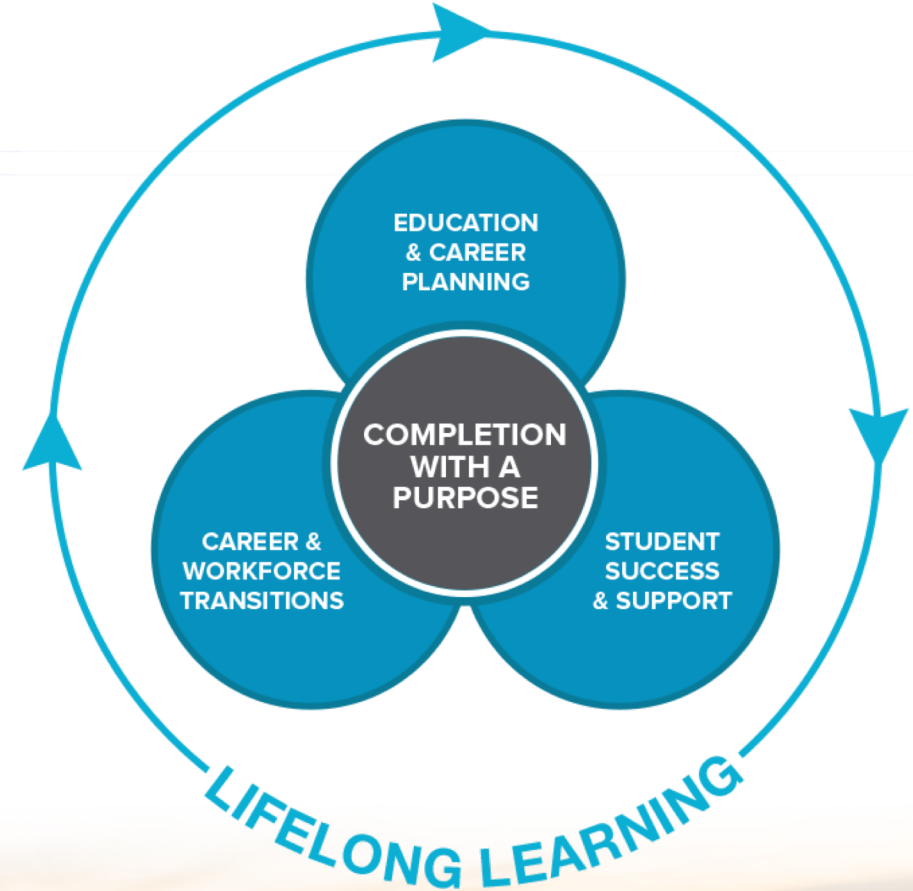
Our Theories of Change

Strengthening Education to Employment Pathways Across the Student Lifecycle

Improving **Education & Career Planning** by providing tools and guidance to students, so they can choose the best education path that leads to a meaningful career.

Bolstering **Student Success & Support** systems to provide students the resources they need to succeed in the classroom despite obstacles to learning.

Supporting **Career & Workforce Transitions** by strengthening institution-employer connections, so students graduate with the knowledge and skills needed to succeed in the workplace, and adult learners develop and maintain the skills they need throughout their career.



Our Priority Populations

95 Million Americans Without a Degree
Post High School

20 Million Current College Students

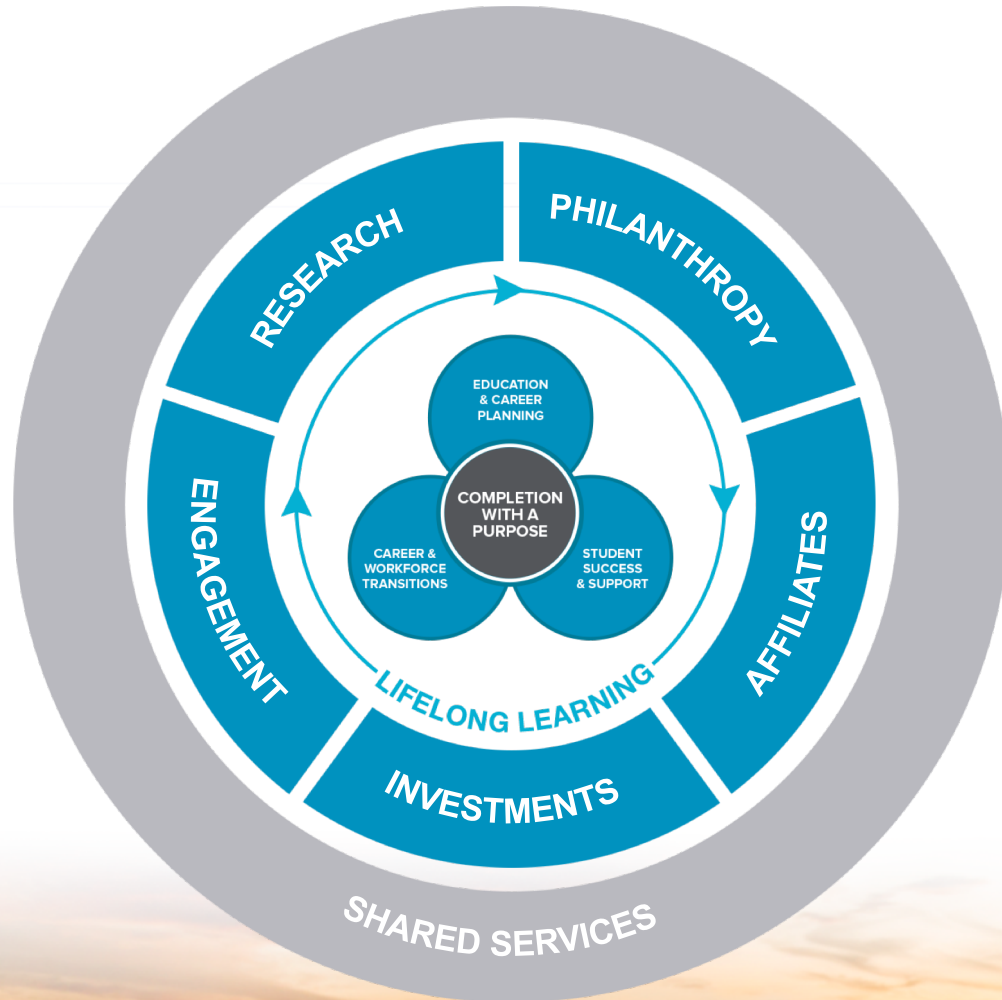
4.6 Million Disconnected Youth
Neither Working Nor in School

3.6 Million H.S. Graduates Annually



Our Social Impact Operating Model

United to Strengthen America's Pathways Between Education and Employment



Research and Insights

Data undergirds our strategy and informs our investments through Consumer Insights with Gallup and research by Strada Institute for the Future of Work.

Mission-Aligned Investments

We make minority investments in mission-aligned businesses and nonprofits to drive innovation and scaled solutions.

Strategic Philanthropy

We advance mission impact through philanthropic grants and collaboration with other top funders.

National Engagement

We support key national convenings with education providers, employers, entrepreneurs and policymakers.

Mission-Aligned Affiliates

We provide innovative solutions through network of wholly-owned nonprofit and for-profit affiliates.

Shared Services

We support affiliates with key administrative functions to drive innovation and leverage efficiencies.

Research & Insights



GALLUP®

EDUCATION CONSUMER INSIGHTS



Strada Institute
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Strategic Philanthropy



Mission-Aligned Affiliates



The Council for Adult and Experiential Learning pursues work at all levels within the public and private sectors to enhance learning opportunities for adults around the world.



College Confidential demystifies many aspects of the college admissions process and helps even first-time students and parents understand the process like old pros.



DXtera Institute is a member-driven consortium dedicated to transforming student outcomes through efficient access to digital information.



Education at Work provides companies with campus-based contact center and staffing services that help college students reduce or eliminate debt while gaining important career skills.



Emsi provides comprehensive labor market analytics to drive economic prosperity by informing and connecting three critical audiences: people looking for good work, employers looking for good people, and educators looking to build good programs and engage students.



InsideTrack partners with institutions to create adaptive solutions combining coaching, technology and data analytics that increase enrollment, completion and career readiness.



Roadtrip Nation talks to everyone from Supreme Court justices to lobstermen about their career paths and uses their insights to shape every resource it creates, from PBS documentaries to online communities, giving students tools to live their lives with purpose.

Mission-Aligned Investments

Direct Investments



Fund Investments



National Engagement





Strada Institute
FOR THE FUTURE OF WORK



Strada Institute

FOR THE FUTURE OF WORK

Strada Institute is dedicated to advancing our understanding of the future of learning and work, so that we may begin to build the learning ecosystem of the future.



A low-angle, close-up photograph of a network of glowing light bulbs. The bulbs are connected by a web of thin, colored wires (red, blue, and grey) against a dark, textured background. The bulbs are illuminated, casting a warm, golden light. The perspective is looking up at the bulbs, which are arranged in a non-linear, interconnected pattern. The text "Purpose Pathways Innovation" is overlaid in the bottom right corner in a white, sans-serif font.


Purpose
Pathways
Innovation



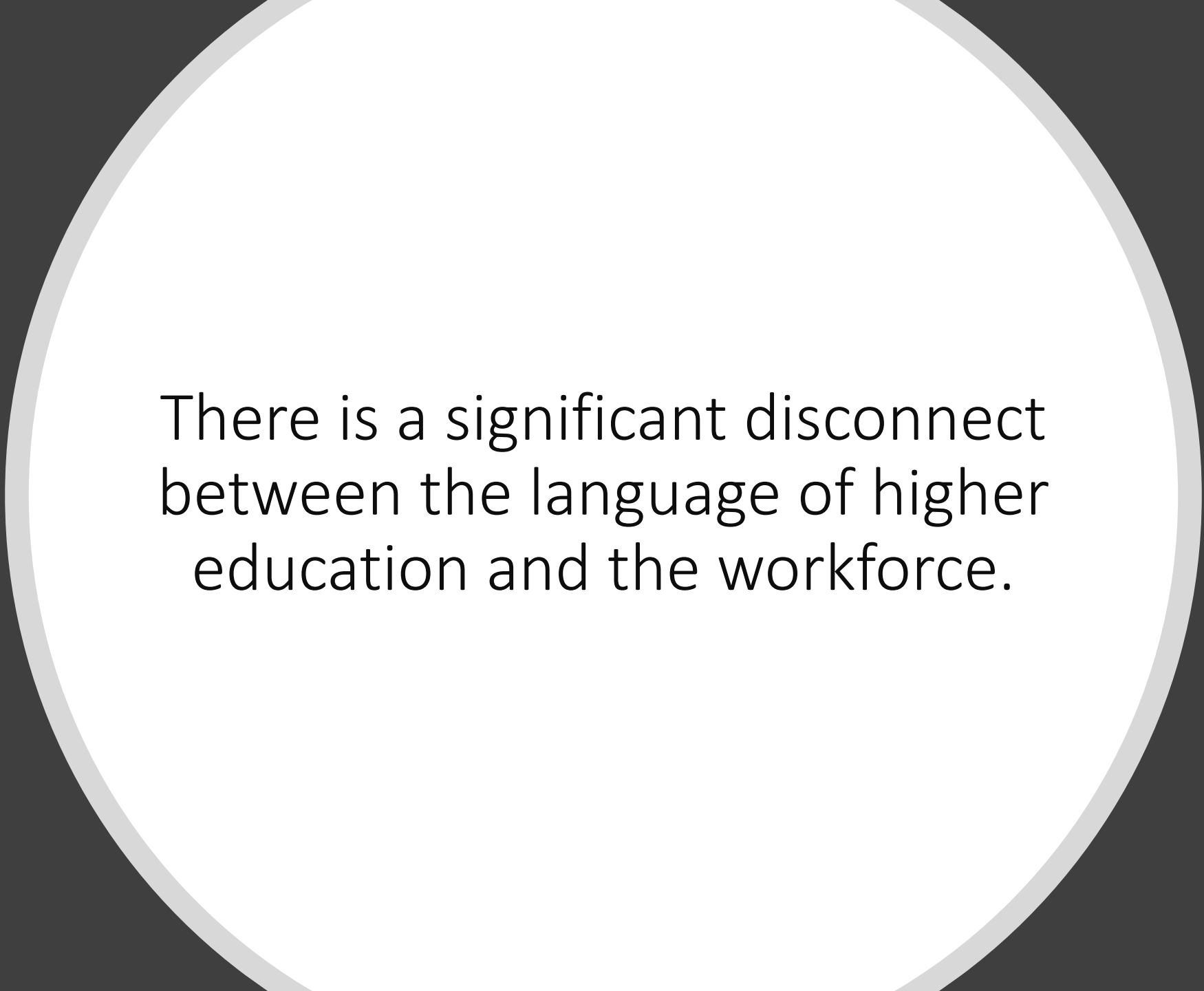
Exponential Futures

Soft skills
Horizontal skills
Non-cognitive skills
Power skills
Baseline Skills
Professional Skills
Life Skills
Interpersonal Skills
21st-century Skills

uniquely **HUMAN** skills that
transfer from domain to
domain

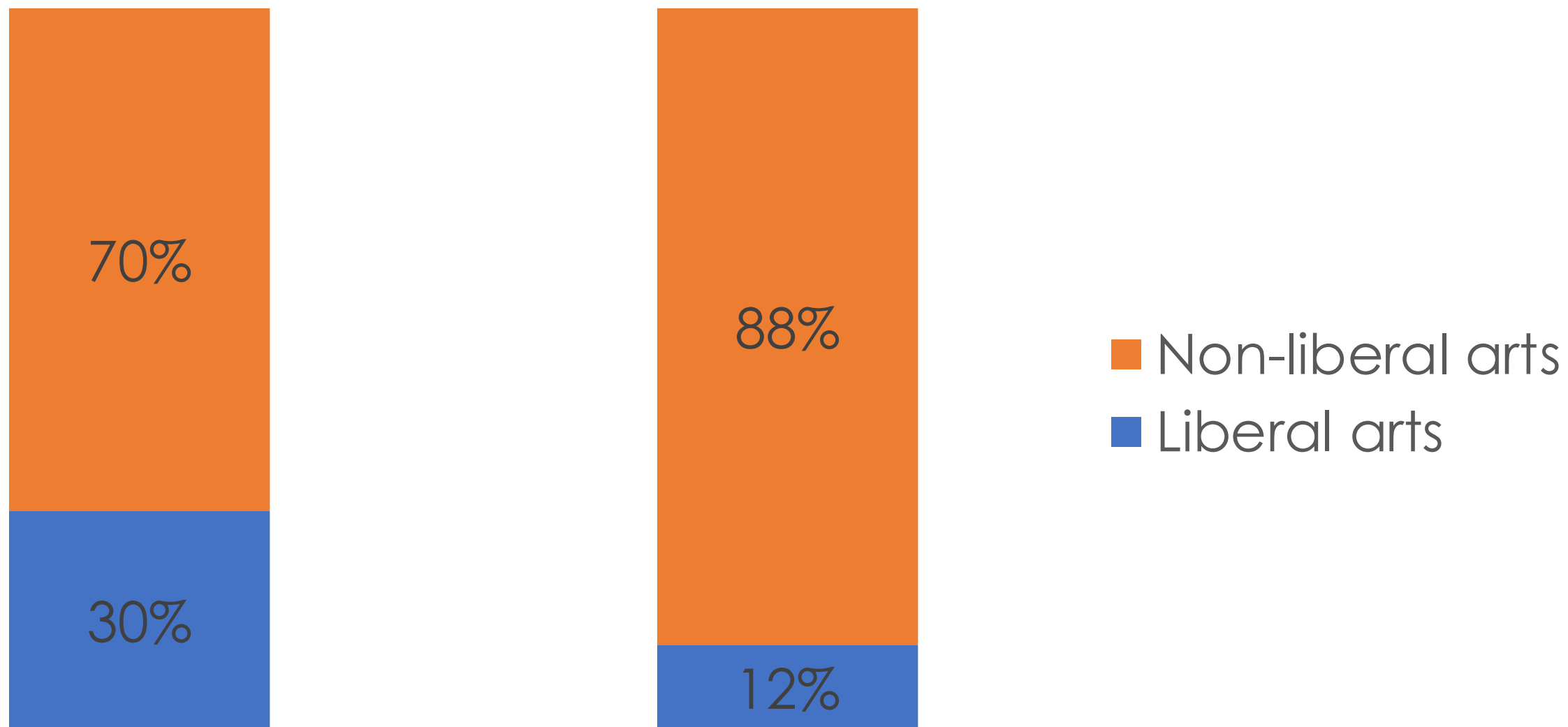
The background of the slide features a stack of three white street signs with black lettering and borders. The top sign reads 'TECHNOLOGY' and has a smaller sign above it with an arrow pointing left and the number '600'. The middle sign is partially obscured and has an arrow pointing left with the number '1500'. The bottom sign reads 'LIBERAL ARTS'. A large, semi-transparent grey circle is positioned on the left side of the image, partially covering the signs and the text.

Cultivating our uniquely
human skills may be the
best way to prepare for
an uncertain future



There is a significant disconnect
between the language of higher
education and the workforce.

Share of college credentials awarded



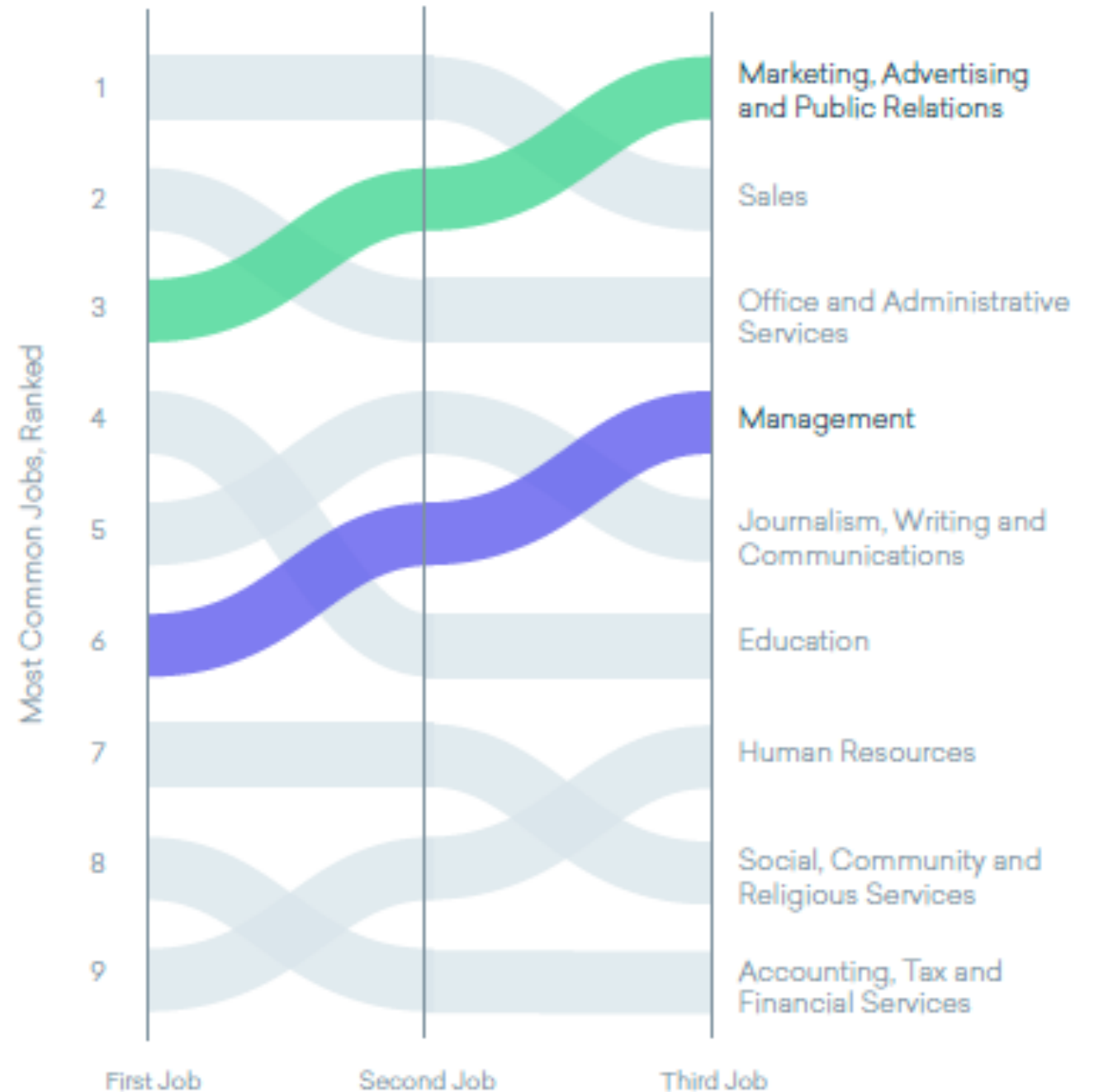
1971

2016

**"IF YOU'RE STUDYING
INTERPRETIVE DANCE, GOD
BLESS YOU, BUT THERE'S NOT A
LOT OF JOBS RIGHT NOW IN
AMERICA LOOKING FOR PEOPLE
WITH THAT AS A SKILL SET."**

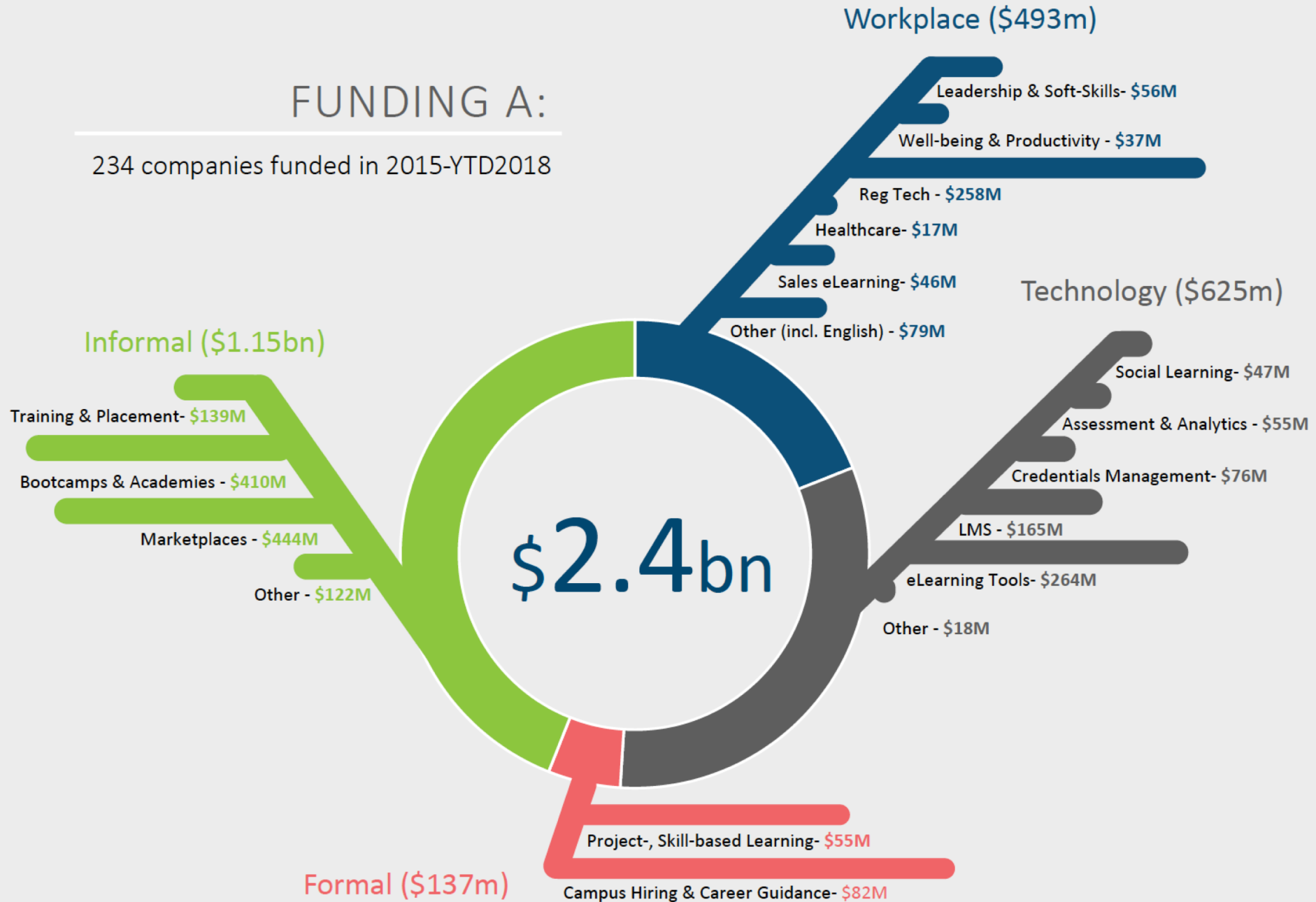
Kentucky Governor Matt Bevin

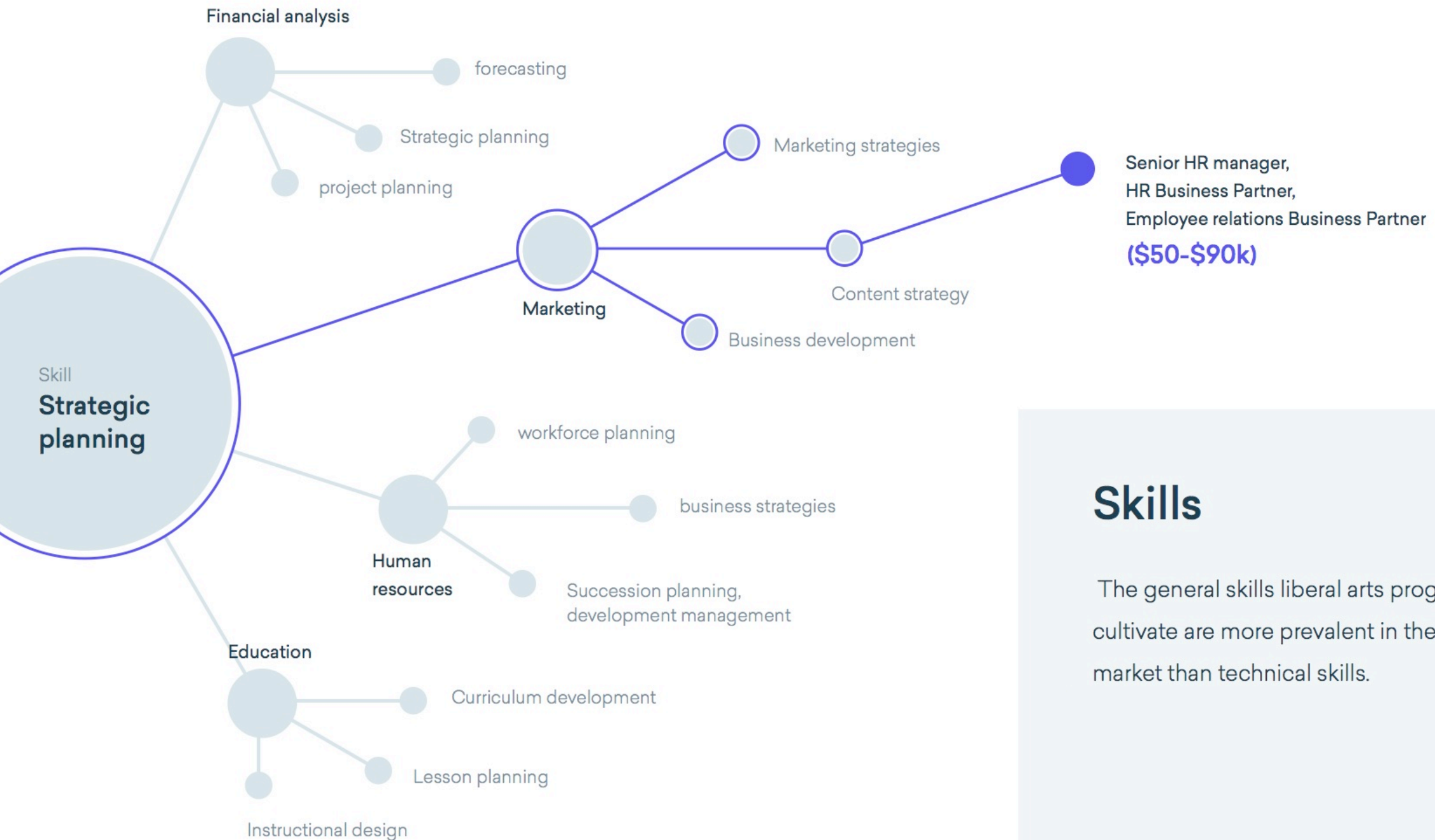
Liberal arts degree holders fare well in the job market



FUNDING A:

234 companies funded in 2015-YTD2018





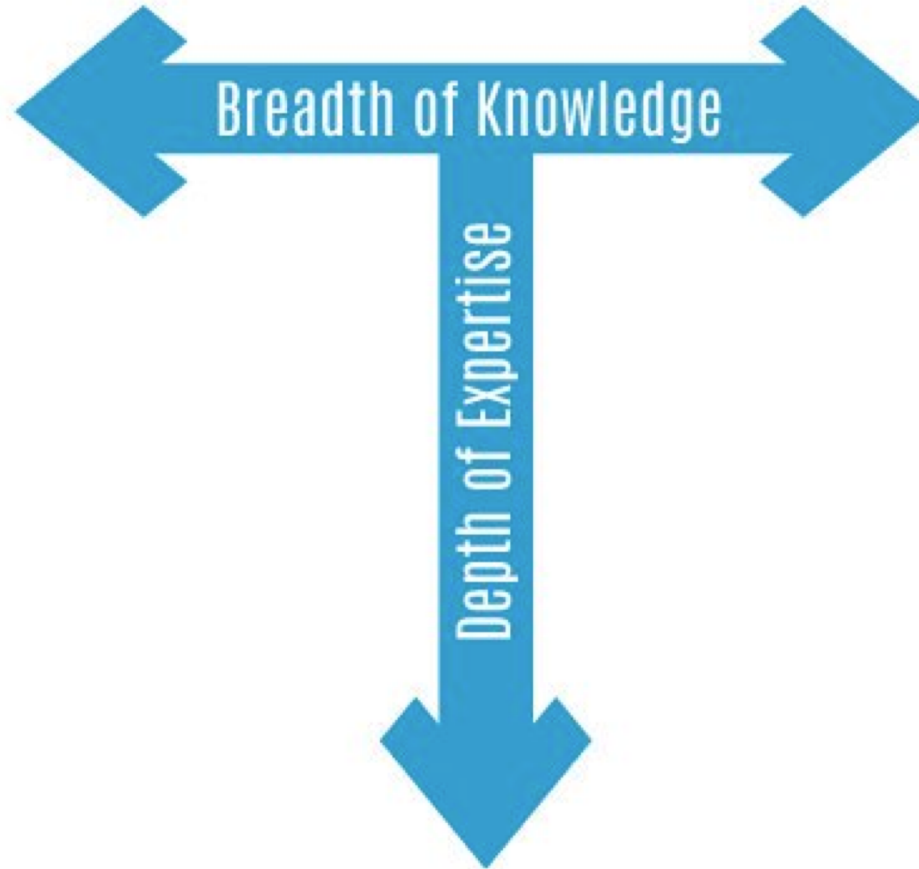
Skills

The general skills liberal arts programs cultivate are more prevalent in the job market than technical skills.

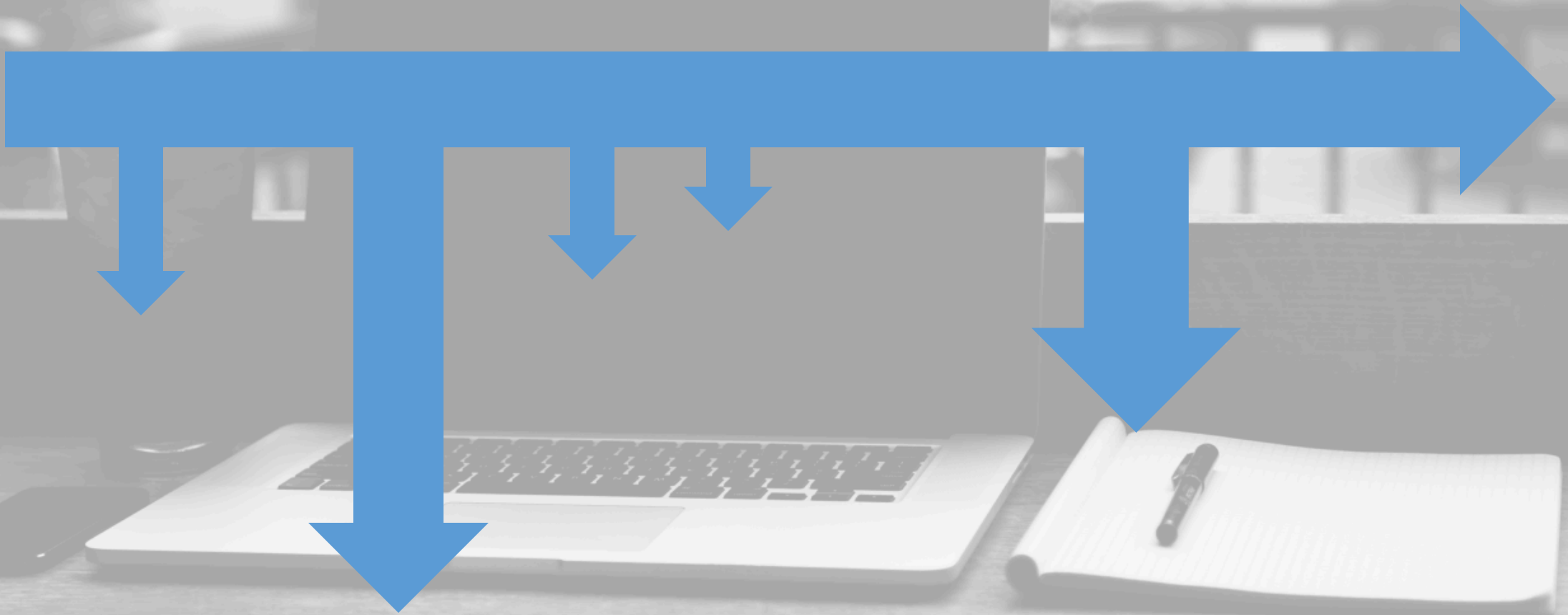




T-Shaped Individual



Long-life learning: Lifetime Education



Our Why

At Strada Institute for the Future of Work, we believe Americans need to harness the power of education throughout their working lives. The future of our nation's economic prosperity and competitiveness depends on a citizenry that constantly retools itself for the future.